

Spin for Opioid Sensibility Fundraiser

SPONSORSHIP OPPORTUNITIES*

Raymond Rountree Jr. Foundation Inc. Memorial Event

Date: Saturday – January 20, 2018, 1p.m.

Location: CycleBar – Lone Tree

Estimated Attendance: 100 people



This event is the foundation’s first annual fundraising event! With the support of you, this event can be a huge success in assisting us with not only educating our community about the opioid epidemic, but to also support an individual seeking to overcome the devastating impact of addiction on their life. The goal of our collective effort will result in our underwriting an awarded scholarship to cover a portion of the cost of that individual’s therapeutic outpatient program. See Benefactor Letter for additional details.

	Platinum Level	Gold Level	Silver Level	Bronze Level
	\$ 10,000	\$ 5,000	\$ 2,500	\$ 500
PRESS AND MEDIA ADVERTISING INCLUSIONS				
Company name in YouTube PSA	✓	✓	✓	-
Company name in Radio PSA	✓	✓	-	-
Company name in Press Releases	✓	✓	✓	✓
PIECE & COLLATERAL INCLUSIONS				
Company Logo on Event Flyer	✓	✓	✓	-
Company Logo in Program	✓	✓	✓	✓
Full-page Black & White ad in event program	✓	✓	-	-
Half-page Black & White ad in event program	-	-	✓	✓
T-Shirts for sponsor	20	15	10	3
DAY-OF EVENT INCLUSIONS				
Verbal Recognition of sponsorship at event by emcee or host	✓	✓	✓	✓
Company Logo and name on SOS website (Events)	✓	✓	✓	✓
Logo on SOS event t-shirt	✓	✓	✓	Name Only
Complimentary entry for employees	10 employees	5 employees	2 employees	-
Virtual Banner representation at event	✓	✓	✓	-
ELECTRONIC COMMUNICATION INCLUSIONS				
Recognition in a RRJr Foundation Newsletter/Blog	✓	✓	✓	✓
Logo in e-mails to past participants, donors, sponsors, and volunteers	✓	✓	✓	✓
Logo on event homepage	✓	✓	-	-
Logo with link on sponsor page	✓	✓	✓	✓
Recognition on a RRJr Foundation Facebook page	✓	✓	-	-
POST EVENT INCLUSIONS				
1 hr Lunch and Learn Opioid Awareness Sessions (At organization or location of preference)	4	3	2	-

* Disclaimer: Some event inclusions are time sensitive and may not be available if commitment received after production and/or print deadlines.

ADDITIONAL OPPORTUNITIES ON THE NEXT PAGE





For sponsorship opportunities contact Lorraine Hoover 720.937.9245 or lorraine.hoover@comcast.net



The Raymond Rountree Jr. Foundation Inc.
— Spin For Opioid Sensibility —

ADDITIONAL SPONSORSHIP OPPORTUNITIES*

Spin for Opioid Sensibility Fundraiser – Sat., Jan. 20, 2018

RABBIT  Sponsor <i>Unlimited Opportunity</i> <i>(include a graphic not both-- just ideas)</i>		Sponsorship agrees to match the highest pledge of \$ ____/ PER MILE for the Spinner who rides the farthest in a session. <i>Rider must reach a minimum of 15 miles to be designated marker.</i>
"SPINNER"  Pick your Bike No.# Sponsor <i>Unlimited Opportunity</i>		Sponsor selects a random Spinner participant Bike number (#), and pledges to sponsor \$ ____/ PER MILE.
PACER (graphic ) MATCH Sponsor <i>Unlimited Opportunity</i>		Sponsor agrees to match the total cumulative pledge(s) raised by a single rider in a session(s) based on his/hers highest pledge.
T-SHIRTS Sponsor <i>1 Opportunity</i>		\$1,000. Sponsorship includes company logo on t-shirts for participants and supporters. <ul style="list-style-type: none">• Logo on event homepage• Logo will be posted on the SOS RRJR Foundation website, on social media, virtual banner mention, and used in the program.• Sponsor receives 7 event t-shirts and event recognition by host.

* Disclaimer: *Some event inclusions are time sensitive and may not be available for commitment received after production or print deadlines.*

